

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

5-Star Unity Bank North: Committed to its Customers and Community

April 2014: Unity Bank North, Red Lake Falls, Minnesota is proud to announce it has once again earned a 5-Star Superior rating from **BAUERFINANCIAL, Coral Gables, Florida**, the nation's bank rating firm. This latest rating is based on December 31, 2013 financial data and signifies that Unity Bank North is one of the strongest banks in the nation. Having earned and maintained a 5-Star rating for 85 consecutive quarters, Unity Bank North has earned an even more elite designation as a "Sustained Superiority Bank". Only 7% of the nation's banks have earned Bauer's top rating for so long and with such consistency.

"While the national economy saw modest growth in 2013", reflects Karen L. Dorway, president of the rating firm, "through its strength and commitment, Unity Bank North has been able to shine. The people who work at Unity Bank North know that its well-being and that of the community are inextricably tied to one another. By supporting and promoting their customers, employees of Unity Bank North are making a positive difference right where they live."

Unity Bank North has been working to earn customers' trust since 1929. Its commitment to the community has not faltered in those 85 years. Unity Bank North currently operates through two conveniently located branch offices in Mentor and Red Lake Falls. Unity Bank North (www.unitybanking.com) is a member of the **FDIC** and an Equal Housing Lender.

Unity Bank North: "Your 5-Star Community Bank."

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain free star-ratings by visiting www.bauerfinancial.com.

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